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The Women's March is a women-led movement focused on ending violence, securing reproductive rights, LGBTQIA rights, workers rights, civil rights, disability rights, immigrant rights and environmental justice through training, outreach programs and events.

LONG-TERM GOAL

Raise awareness surrounding the Women's March as well as increase involvement and participation in future marches.

SPRINT QUESTIONS

Can we overcome the negative stigma surrounding feminism?

Are there enough local events for people to attend?

Do people care enough to attend events?

How might we incentivize attending events?

How do we show people how much gender equality affects them?

Will all gender identities feel welcome?

SURVEYS

Survey 1

Q: Have you heard of the Women's March?

A: Yes.

Q: What do you think of the Women's March?

A: I think it is a political platform to push a liberal agenda. Not inclusive of all women- only those who share a certain view. Several of the speakers are divisive and ridicule women who do not share the same views—ie on abortion, voting in previous election.

Q: What do you think is the current state of Women's Rights in America?

A: Feel it has been a non-issue for many years

Q: What do you think of Feminism?

A: While Feminism started off with good intentions, I believe it has become more of a talking point to push liberal views. Not inclusive/supportive of all women, only those who share the same views. More of a platform now for abortion rights.

Q: Do you think the Women's Rights movement and Feminism are connected?

A: Since the last election, yes.

Q: Who do you think joins Women's Marches?

A: Women who are primarily liberal and were dissatisfied with the last presidential election.

Q: What do you think the Women's March is trying to accomplish?

A: Push a liberal agenda; pro abortion.

Q: What do you think they have accomplished?

A: Created more divisiveness among women.

Survey 2

Q: Have you heard of the Women's March?

A: Yes.

Q: What do you think of the Women's March?

A: It's a good way to get your opinions heard by others. It is a good opportunity to open up discussion with others that may not know of or have much knowledge about women's rights.

Q: What do you think is the current state of Women's Rights in America?

SURVEYS

A: Although women may not face such harsh realities as in other countries, there is still a disparity in equality in terms of respect and pay. Ideologies have not evolved as much as they could have living in a first world country.

Q: What do you think of Feminism?

A: I believe in Feminism as it was meant to be. Equality for all women and men in society and the workplace. I disagree with radical feminism and how it has evolved into the more commonly thought of misandry.

Q: Do you think the Women's Rights movement and Feminism are connected?

A: I think the core values are the same.

Q: Who do you think joins Women's Marches?

A: Women, immigrants, LGBTQ community members and men that agree with the platform.

Q: What do you think the Women's March is trying to accomplish?

A: Bring about social change via a nonviolent march that allows issues within Women's Rights to be topics of conversation.

Q: What do you think they have accomplished?

A: Politicians have been inspired/motivated to make change — such as boycott Pres. Trump's inauguration or make a bigger effort to support Planned Parenthood. Celebrities have endorsed leading to much bigger influencers for younger generations.

Survey 3

Q: Have you heard of the Women's March?

A: Yes.

Q: What do you think of the Women's March?

A: It is necessary but unsure if it is making an impact on changes.

Q: What do you think is the current state of Women's Rights in America?

A: It sucks in terms of male and female equality.

Q: What do you think of Feminism?

A: It is a bit extreme.

Q: Do you think the Women's Rights movement and Feminism are connected?

SURVEYS

A: No.

Q: Who do you think joins Women's Marches?

A: People who want equal pay.

Q: What do you think the Women's March is trying to accomplish?

A: Not sure.

Q: What do you think they have accomplished?

A: Not sure.

Survey 4

Q: Have you heard of the Women's March?

A: No.

Q: What do you think of the Women's March?

A: Not familiar with organization.

Q: What do you think is the current state of Women's Rights in America?

A: Not sure.

Q: What do you think of Feminism?

A: "Advocating women's rights on the basis of the

equality of the sexes." – Fine, okay with.

Q: Do you think the Women's Rights movement and Feminism are connected?

A: Yes.

Q: Who do you think joins Women's Marches?

A: Women on a mission.

Q: What do you think the Women's March is trying to accomplish?

A: Continued energy into the mission and creating solidarity.

Q: What do you think they have accomplished?

A: Renewed interest, energy and passion into the cause.

Survey 5

Q: Have you heard of the Women's March?

A: Only thing I have heard about is abortion rights.

Q: What do you think of the Women's March?

A: No opinion specifically, because unaware.

SURVEYS

Q: What do you think is the current state of Women's Rights in America?

A: I feel overall we as women are treated well, but I'm also not in a position of status like Dr., Lawyer, CFO, CEO, etc.. It may be different for them.

Q: What do you think of Feminism?

A: I'm not big on acting all "grrr," I'm a strong woman. I just live my life as I wish without pushing it on others, like "LOOK AT ME!"

Q: Do you think the Women's Rights movement and Feminism are connected?

A: Do not know.

Q: Who do you think joins Women's Marches?

A: If I was honest, I'd say mostly the lesbian community. That is biased, yes, but just being honest.

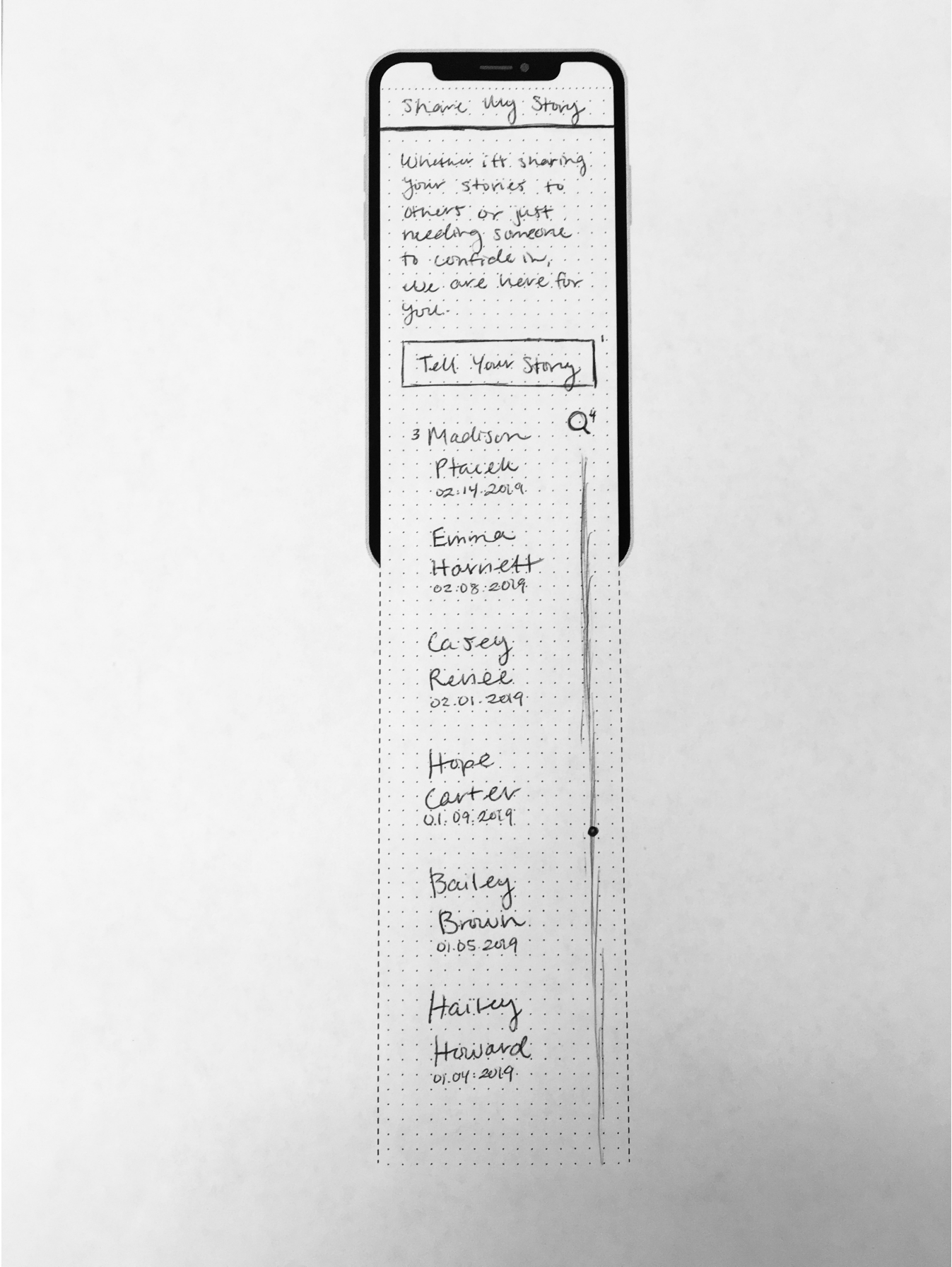
Q: What do you think the Women's March is trying to accomplish?

A: Do not know.

Q: What do you think they have accomplished?

A: Do not know.

LOW-FI SKETCHES



LOW-FI SKETCHES









